

PENDOMONIUM 2023



Outputs to outcomes:

How 3 organizations built
data-driven, value-focused
product organizations



Kat Noreen

Senior Enterprise
Strategy Lead,
Pendo

**Former Enterprise
Customer*



Sasha Morris

Director of Product
Management,
Relias



Rick Kadlac

Senior Manager of
Product Analytics,
WEX



Joey Marchy

Senior Manager of
Product Operations,
SS&C Advent



A data-driven journey

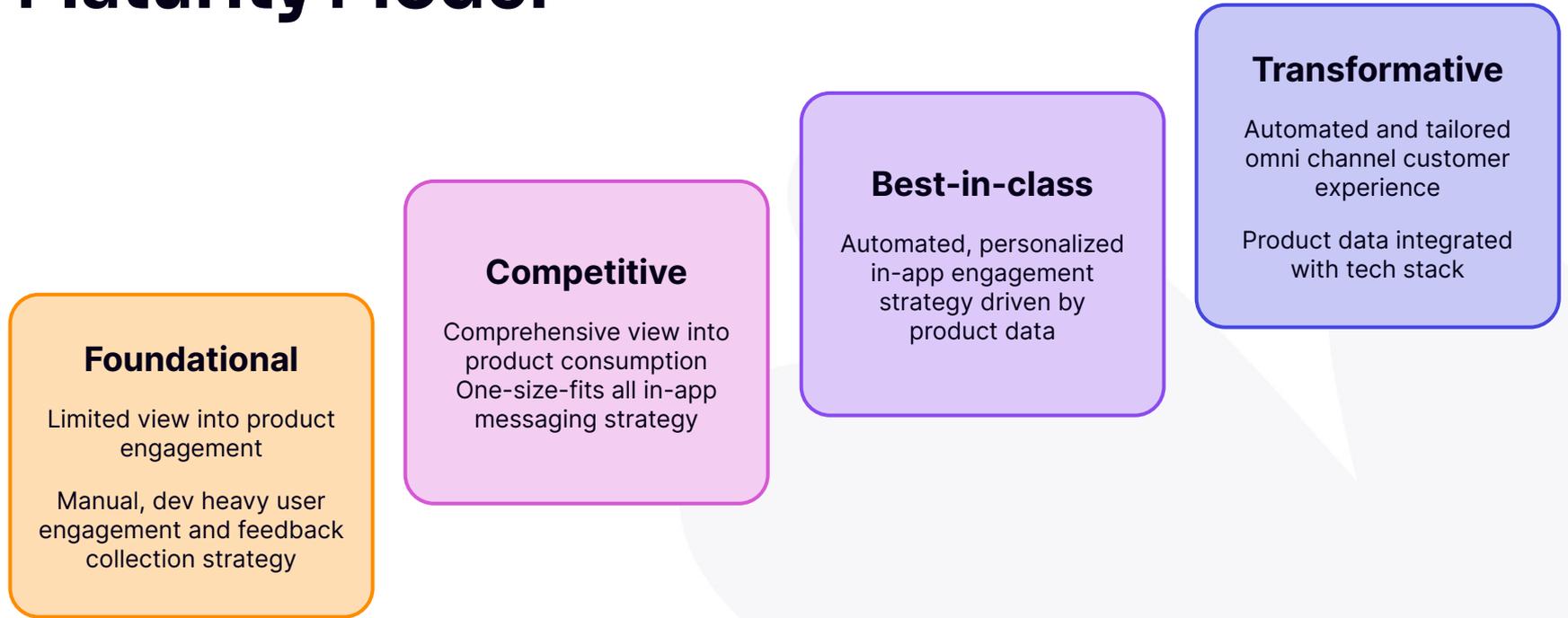
Agenda

- Introductions
- Panelist discussion
- Q&A

Product experience maturity model



The Product Experience Maturity Model





Leadership buy-in and advocacy

PENDOMONIUM 2023



Cross-functional alignment

Driving change

Aligning data to outcomes

Monetary business impact



Q&A



**PENDO
MONIUM
2023**



Thank you!

PENDOMONIUM 2023